**REQUEST FOR PROPOSALS** 

### Florida Student Postsecondary Success RFP

**Application Deadline: February 7, 5PM EST** 





## Florida Student Postsecondary Success RFP Notice of Interest (NOI) Evaluation Criteria Overview

In an effort to provide more transparency to applicants about the NOI review process, we are providing an overview of the elements we will use to evaluate submissions. This is not meant to be an exhaustive account of all the considerations, rather some insights that will help guide our selection process. The review is divided into the sections of the NOI.

#### **Organizational Information:**

This section serves as an introduction of the applicant organization to Helios Education Foundation. Through a review of the mission, vision, geographical location, population served, and more general information found via other communication resources, such as an applicant's website, the review team seeks to gain an introduction to the organizational purpose, history and background, and capabilities. This information will also be used as a part of our due diligence process to determine minimum organizational eligibility as described in the Florida Student Postsecondary Success RFP Overview.

# Description of Organizational Purpose, Goals, Strategies and Outcomes:

This section provides the applicant with the opportunity to add greater specificity as to how the organization's purpose and goals align with Helios and the intent of the RFP. The applicant will be able to showcase the different aspects of their work and how their current strategies are clearly aligned to help the organization achieve specific outcomes. Additionally, applicants can showcase some of their existing college access and success work as a means to demonstrate experience in this area of work. Strong responses to this section will illustrate that an organization has clarity of purpose and goals, aligned evidence-based strategies to positively impact the desired goals, and measurable outcomes to show impact. Past

experience in college enrollment and degree attainment work is not a prerequisite but will be looked upon positively as it shows some demonstrable experience aligned to the RFP.

#### **Proposed Project:**

This section introduces Helios to the specific project being proposed. A strong response will exhibit the use of data to support the need statement around the opportunity gaps in college enrollment and/or degree attainment leading to a targeted population focus and proposed interventions. The proposed purpose, measurable goals and activities should directly support the narrowing of the education opportunity gaps for students identified in the need statement. Alignment with Helios-specific strategies, including the identification of specific Helios Community Investment Impact Metrics, will be viewed favorably. The timeline will be reviewed for appropriateness to the proposed activities and desired outcomes. The budget will be evaluated on reasonableness of expenditures for the proposed activities, as an appropriate portion of the overall organizational budget, alignment to allowable expenditures, inclusion of other funders, and the potential for continuation after the Helios grant ends.